



Care Management Technologies  
*Know More. Care Wisely.*

CMT Session at NatCon Conference

## Beyond The EHR: How Providers are Using Population Health Data to Improve Care and Win Business

*Care Management Technologies (CMT), a Relias Learning company, will be hosting an information session at the National Council for Behavioral Health NatCon Conference. The conference is entitled 'The Intersection of Innovation and Action' and is being held April 3-5 in Seattle.*

### **The Session: 'Beyond The EHR: How Providers are Using Population Health Data to Improve Care and Win Business'**

Initiatives such as value based purchasing arrangements – metric driven bonus incentives, case rate models (e.g., CCBHC), Medicaid Health Homes, and others —are driving providers' angst and action toward grappling with and utilizing population health data. Population health data goes beyond the electronic record. A population health approach influences systemic clinical and financial process changes for improved care and business sustainability.

Providers are challenged to shift from fee for service actions, such as productivity management and unit rate negotiation, to a population health model that uses data to drill down to areas of clinical and financial risk within a population of consumers. By developing targeted data driven interventions and outreach, risks can be reduced. Being able to report on quality metrics at a population health level is a key component to this success.

#### **Key Objectives:**

- Understand the practical meaning of new industry terms: Population Health, Data Analytics, Decision Support and Value Based Purchasing
- Develop an appreciation for the different tools available for tracking and reporting on population health data
- Identify 3 challenges to engaging in new models of population health data management and utilization
- Identify 3 ways of operationalizing the change process needed to move from fee for service to population health management
- Identify 3 ways to utilize population health data to drive your business success

Join this session to hear from 3 agencies about their footprint in population health management and how they have managed to maintain fee for service delivery while moving toward value based purchasing arrangements.

**Presenters:**

- Kathleen Kovach, COO, Oakland County Community Mental Health Authority, Michigan
- Amy Gibbar, Clinical Director, Chestnut Health Systems, Illinois
- Emma Melvin, Director of Wellness Recovery Services
- Megan Johnson, Chief Operating Officer, Carter's Circle of Care, North Carolina
- Carol Clayton, PhD, Translational Neuroscientist, Relias Learning

**To Register for the Conference, visit the National Council for Behavioral Health NatCon website at [www.thenationalcouncil.org/events-and-training/conference](http://www.thenationalcouncil.org/events-and-training/conference) or click below**



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