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CMT and Gateway Health Plan to Present Medical Management Strategies for Behavioral Healthcare Patients in Special Needs Plans

Quality Improvement and Cost Savings Will Be Focus at Medicare Advantage Conference

White Plains, NY, January 20, 2010 – Care Management Technologies (CMT) announced today that Carol Duncan Clayton, Ph. D., will offer a presentation in partnership with Gateway Health Plan that outlines patient safety and cost-saving strategies in the management of medication therapy for Special Needs Plan patients with behavioral health diagnoses. The presentation will be made at the “The Business of Medicare Advantage” conference, January 25-27 in Washington D.C.

Dr. Clayton, CMT’s Vice President of Operations, and Gateway’s Dr. Sarah Lipski, a Clinical Pharmacist, will present an analysis of Gateway behavioral health prescription and usage data derived from its Quality Prescribing Program for Gateway’s Special Needs Plans (SNPs). They will demonstrate how *Quality Indicators*[™] are utilized in CMT’s Behavioral Pharmacy Management[™] program to implement safe prescribing practices for Gateway’s SNP members, a significant percentage of whom are affected by behavioral health conditions. The co-presenters will address how these and other proactive strategies can be applied in the delivery of behavioral healthcare to senior Medicare populations for optimal outcomes.

“Special Needs Plans,” says Dr. Clayton, “establish strategically targeted clinical programs resulting in more effective care for high-risk beneficiaries. Medicare populations require specific considerations, especially with regard to prescribing psychotropic drugs for the elderly. Recent studies have shown that 21 to 37 percent of geriatric patients filled at least one potentially inappropriate prescription and more than 15 percent have filled at least two. Such inappropriate use of medications can lead to adverse events such as falls, dementia, and chronic renal failure. When psychotropic medications are well-managed in the elderly population, rigorous studies have confirmed that over 80 percent of adverse drug events can be prevented.”

”The CMT Behavioral Pharmacy Management program applies *Quality Indicators*™ to pharmacy and other healthcare datasets,” explains Dr. Clayton. “These proprietary algorithms offer a unique approach that improves quality and reduces costs by identifying inappropriate medical and drug therapies, and provides education to prescribers to align actual clinical practice with optimal care. CMT’s *Quality Indicators* are based on current scientific data, state-of-the-art guidelines, and the quantified studies of expert medical opinion.”

According to Dr. Lipski, “The alliance between CMT and Gateway Health Plan helps to promote enhanced health status for Gateway’s members, especially those with mental health diagnoses, decreased morbidity, and improved quality of care while reducing costs. We are very pleased to share the quality and economic improvements that we have realized for Gateway members at the upcoming conference.”

The joint presentation, titled “*Behavioral Health and Special Needs Populations*” will take place on the second full day of the Conference, **Wednesday, January 27th at 2:30 p.m.**, as part of the Track 1 program called “*Special Needs Plans & Dual Eligibles.*” The venue is at the Gaylord National Resort & Convention Center, 201 Waterfront Street, National Harbor, MD (Washington DC Metro).

About Care Management Technologies (CMT)

Care Management Technologies, Inc. is a wholly owned subsidiary of Comprehensive NeuroScience with Corporate offices in White Plains, New York and Operations Headquarters in Research Triangle Park, NC. CMT is a health services provider with deep clinical expertise and extensive experience in behavioral health. Through the power of their health information technology, they deliver actionable information to clinicians at the point of treatment to improve quality of care and reduce costs.

CMT is dedicated to serving patients with behavioral and other chronic diseases in both public and private settings. They provide optimal clinical and economic outcomes for their clients, resulting from improved prescribing, increased adherence, and greater care coordination for patients. CMT’s sophisticated clinical knowledge and expertise combined with its state-of-the-art information technology/large data analytics and storage capacity results in a 21st century platform. These capabilities, combined with the

development and evolution of clinical Quality Indicators™, can be used to identify care patterns that deviate from established best practices, and can guide care for individuals with serious behavioral and general medical disorders within a complex and often over stressed delivery system. For more information, visit www.cmthealthcare.com

About Gateway Health Plan®

Gateway Health Plan is a top-ranked managed care organization that provides service to more than 255,000 members eligible for medical assistance. Established in 1992 as an alternative to Pennsylvania's Department of Public Welfare's Medical Assistance Program, Gateway Health Plan currently operates in 39 counties throughout Pennsylvania. Gateway Health Plan *Medicare Assured*, a Special Needs Plan for those eligible for both Medicare and Medicaid, is one of the nation's largest Medicare programs for the dual-eligible population with more than 24,800 members. Gateway's mission is to provide accessible, quality health care services to its members.
